

## How to Engage with Legislators in New York

### 1. Engage Through Industry Associations

Join and collaborate with established trade associations to amplify your advocacy efforts:

- **NEHPBA** represents hearth appliance manufacturers, retailers, and installers, and is active in legislative and regulatory engagement at both federal and state levels

Working with NEHPBA helps ensure consistency, reinforces credibility, and offers access to advocacy expertise.

### 2. Frame Arguments with Clear, Balanced Messaging

Your communications should be both persuasive and grounded in evidence:

**Emphasize Core Messages:**

- **Consumer Fuel Choice:** Stress that homeowners deserve the right to choose among reliable, affordable fuels—whether wood, pellet, natural gas, or propane—based on personal needs and preferences.
- **Environmental and Economic Benefits:** Highlight advantages such as lower embodied carbon (for wood pellets), fuel cost stability, rural job support, and resilience benefits in multi-fuel systems

Statements like *“New Yorkers deserve reliable, affordable energy without bureaucratic roadblocks...”* can resonate well with legislators.

### 3. Prepare Messaging Tools and Materials

Equip yourself with high-quality advocacy content:

- **Use the NEHPBA one-page handout.**
- **Testimonies:** Share real-world examples from local customers who benefit from multi-fuel flexibility.
- **Policy Briefs:** discuss with legislators how the All-Electric Buildings Act will impact your business, employees and customers.
- **Offer Balanced Solutions:** Rather than outright opposition to fuel-neutral policies, suggest constructive ideas like all fuel approach, cleaner burning wood products, the use of bio fuels and discuss our alternative technologies like electric and water vapor.

